

EVENING IN THE GARDENS

Evening in the Gardens at

PHILADELPHIA ZOO



THURSDAY, OCTOBER 7, 2021

EVENING IN THE GARDENS

A CELEBRATION OF EXCELLENCE IN ANIMAL CARE

THURSDAY, OCTOBER 7, 2021

For more than 160 years, Philadelphia Zoo has served as one of the region's most popular destinations, welcoming a wide variety of guests to experience magnificent wildlife and be inspired to action for animals and habitats. With more than 1,700 animals in our care, many of which are rare and endangered, the Zoo's dedicated staff of zookeepers, curators, veterinarians and nutrition team works 365 days out of the year to provide the highest standard of animal welfare.

During this unprecedented time, the Animal Health Team worked exceptionally hard to provide excellent medical care while staying abreast of the ever changing pandemic landscape. During more than 6,000 veterinary care procedures in 2020, the Zoo veterinary team carefully navigated the conditions of COVID-19 as some species of animals are susceptible to the virus. In addition, the Zoo's nutrition team continued to oversee a rigorous set of guidelines for feeding the animals to ensure diets are formulated to individual needs and help stimulate natural feeding behaviors.

On Thursday, October 7, the Zoo will host an **EVENING IN THE GARDENS**, a fundraising event highlighting the outstanding care of our unique collection by all animal staff and functions, including animal husbandry, animal health, animal nutrition and animal records. Please join us in celebrating Philadelphia Zoo as the only living, breathing cultural institution in our city.

The Zoo relies heavily on philanthropic support to ensure that 'life goes on' at the Zoo. Demonstrate your dedication to Philadelphia Zoo by participating in this inaugural fundraiser. Your support will help us at this critical moment in time.

SCHEDULE

4:30 p.m. — VIP Sponsor Reception

5:30 p.m. — Animal Experiences and Cocktail Reception

6:30 p.m. — Food and Refreshments, Program

8:30 p.m. — Event Ends

SPONSORSHIP LEVELS

PRESENTING | \$100,000

GOLD | \$50,000

SILVER | \$25,000

CHAMPION | \$10,000

AMBASSADOR | \$5,000

HERO | \$2,500

PATRON | \$1,000



SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$100,000

- Recognition in all materials as the title sponsor
- Opportunity to make opening remarks at the exclusive pre-event
- Title recognition during event program
- Private "den" at event for up to twenty (20) guests (hosted by a curator and with a special visit from our animal collection)
- Opportunity to provide promotional item at the event
- Access to VIP tent at event
- Exclusive signage at the event
- Recognition as a member of the host committee
- Opportunity to provide video message in the event program
- Opportunity to provide video message on event page
- One VIP Zoo tour for up to ten (10) guests at a later date
- Exclusive logo/name recognition on event page
- Exclusive logo/name recognition in all public relations messages
- Exclusive logo/name recognition in an electronic post-event communication
- Recognition onsite at the Zoo for a year

GOLD | \$50,000

- Named sponsor of one (1) "Watering Hole" (major food & drink tent) **or** one (1) animal experience at the event
- Invitation to exclusive pre-event
- Private "den" at event for up to fifteen (15) guests (hosted by a curator and with a special visit from our traveling animal collection)
- Access to VIP tent at event
- Prominent signage at the event
- Recognition as a member of the host committee
- Opportunity to provide video message in the event program
- Prominent logo/name recognition on event page
- One (1) VIP Zoo tour for up to ten (10) guests at a later date
- Recognition onsite at the Zoo for a year

SILVER | \$25,000

- Private "den" at event for up to ten (10) guests
- Invitation to exclusive pre-event
- Access to VIP tent at event
- Premier signage at the event
- Recognition as a member of the host committee
- Premier listing in event program
- Logo/name recognition on event page
- Recognition onsite at the Zoo for a year

CHAMPION | \$10,000

- Ten (10) guest tickets
- Invitation to exclusive pre-event
- Access to VIP tent at event
- Recognition as a member of the host committee
- Logo/name recognition at the event
- Logo/name recognition in event program
- Logo/name recognition on event page
- Recognition onsite at the Zoo for a year

AMBASSADOR | \$5,000

- Five (5) guest tickets
- Listing in event program
- Name recognition on event page

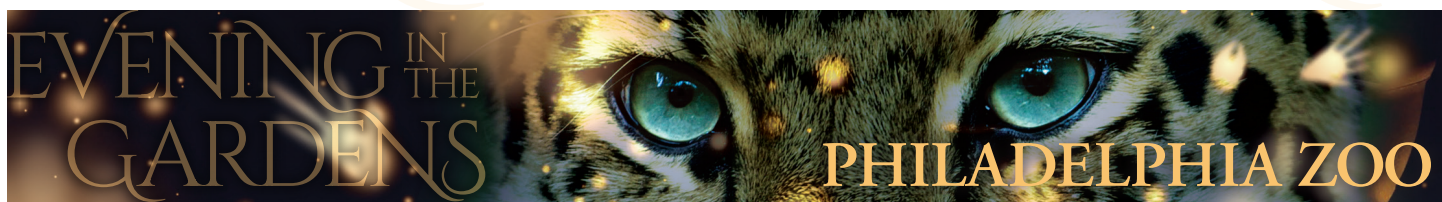
HERO | \$2,500

- Two (2) guest tickets
- Listing in event program
- Name recognition on event page

PATRON | \$1,000

- Two (2) guest tickets

For more information,
please contact Wendy Loi at
loi.wendy@phillyzoo.org.



SPONSORSHIP FORM

YES, I/we would like to sponsor at the following level:

PRESENTING | \$100,000

GOLD | \$50,000

SILVER | \$25,000

CHAMPION | \$10,000

AMBASSADOR | \$5,000

HERO | \$2,500

PATRON | \$1,000

I/We are unable to attend, but would like to support the Zoo through a donation of:

\$ _____

CONTACT INFORMATION

Name as you wish to be listed on event-related materials

Check here if you would like to remain anonymous.

CONTACT PERSON FOR EVENT-RELATED QUESTIONS

Name _____

Address _____

City _____

State _____ Zip _____

Email _____

Preferred Phone _____

RSVP

Provide your guest names to

loi.wendy@phillyzoo.org by Friday, September 24.

PAYMENT INFORMATION

Please call me for credit card payment.

Enclosed is my check payable to **Philadelphia Zoo**.

MAILING ADDRESS

Philadelphia Zoo

Attention: Wendy Loi, Development Officer

3400 West Girard Avenue

Philadelphia, PA 19104

