

EVENING IN THE GARDENS

Evening in the Gardens at

PHILADELPHIA ZOO

Honoring Michael A. Innocenzo
Executive Vice President and Chief Operating Officer
Exelon Corporation



TUESDAY, OCTOBER 1, 2024

EVENING IN THE GARDENS

EVENING IN THE GARDENS

TUESDAY, OCTOBER 1, 2024

5:00 P.M. COCKTAIL RECEPTION | 6:30 P.M. DINNER AND PROGRAM

Event Co-Chairs:

Hope D'Oyley Gay and Tony Gay & Susan Jacobson and Michael Golden



PHILADELPHIA ZOO
3400 WEST GIRARD AVENUE

Honoring Michael A. Innocenzo

Executive Vice President and Chief Operating Officer
Exelon Corporation

This year, Philadelphia Zoo will honor Exelon Corporation's Executive Vice President and Chief Operating Officer, Michael Innocenzo, as the Global Impact Awardee at our Evening in the Gardens Gala Fundraiser. PECO is one of the Zoo's largest corporate supporters, recently making a commitment of \$1.2 million over the next several years. Michael's leadership has had a lasting impact on the Zoo and the innovation of PECO Primate Reserve. Not only has PECO had a substantial financial impact on the Zoo, its preventative tree-trimming program provides needed nutritional browse (leaves, twigs and branches that animals eat) to about 80 different species every June through September.

We invite you to become an event sponsor and honor Michael's leadership promoting a culture of safety and sustainability at the region's foremost energy supplier.

For 150 years, Philadelphia Zoo has opened its historic gates to welcome millions of visitors from all parts of the community, region, country and globe to connect with magnificent animals and inspire action for wildlife and habitats. The Zoo provides an undeniably unique experience where countless families create lifelong memories together and enjoy awe-inspiring encounters with endangered wildlife. As the region's largest living classroom, the Zoo offers a safe place for learning and inspiration for thousands of school children and community members, providing them a glimpse into their impact on the world.



SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$100,000

- Recognition in all materials as the title sponsor
- Opportunity to make remarks at the event
- Table for up to twenty (20) guests
- Opportunity to provide promotional item at event
- Recognition as a member of the host committee
- Exclusive listing in all event materials
- Opportunity to provide video message on event page
- One private Zoo experience for up to twenty-five (25) guests at a later date
- Recognition onsite at the Zoo for one (1) year



GOLD | \$50,000

- Prominent listing on event website
- Special visit to your table by a member of the Zoo's animal care leadership team
- Table for up to fifteen (15) guests
- Recognition as a member of the host committee
- Prominent listing on all event materials
- One (1) VIP Zoo tour for up to ten (10) guests at a later date
- Recognition onsite at the Zoo for one (1) year

SILVER | \$25,000

- Table for up to twelve (12) guests
- Special visit to your table by a member of the Zoo's animal care leadership team
- Recognition as a member of the host committee
- Premier listing in all event materials
- Recognition onsite at the Zoo for one (1) year

AMBASSADOR | \$5,000

- Four (4) guest tickets
- Name recognition on event page

HERO | \$2,500

- Two (2) guest tickets
- Name recognition on event page

CHAMPION | \$10,000

- Ten (10) guest tickets
- Recognition as a member of the host committee
- Logo/name recognition on all event materials
- Recognition onsite at the Zoo for one (1) year

For more information,
please contact Wendy Loi at
loi.wendy@phillyzoo.org
or 856-313-8335



SPONSORSHIP FORM

YES, I/we would like to sponsor the 2024 **EVENING IN THE GARDENS** at the following level:

PRESENTING | \$100,000
(\$97,000 tax-deductible)

GOLD | \$50,000
(\$47,750 tax-deductible)

SILVER | \$25,000
(\$23,200 tax-deductible)

CHAMPION | \$10,000
(\$8,500 tax-deductible)

AMBASSADOR | \$5,000
(\$4,400 tax deductible)

HERO | \$2,500
(\$2,200 tax-deductible)

I/We are unable to attend, but would like to support Philadelphia Zoo with a gift of:

\$ _____

CONTACT INFORMATION

Name as you wish to be listed on event-related materials

Check here if you would like to remain anonymous

CONTACT PERSON FOR EVENT-RELATED QUESTIONS

Name _____

Address _____

City _____

State _____ Zip _____

Email _____

Preferred Phone _____

INDIVIDUAL TICKETS

(please select)

GAIA QUEST | \$750
(\$600 tax-deductible; max. of 2 tickets)

YOUNG SUPPORTER | \$350
(\$200 tax-deductible; max. of 2 tickets)

PAYMENT INFORMATION

Please call me for credit card payment

Enclosed is my check payable to **Philadelphia Zoo**

MAILING ADDRESS

Philadelphia Zoo
Attn: Wendy Loi
Development Officer
3400 West Girard Avenue
Philadelphia, PA 19104

Event sponsorships cannot be paid by a donor-advised fund or an IRA distribution if you expect to attend and receive benefits. Please consult with your tax advisor for further guidance and instructions.

